



Digital Entrepreneurship

ZTH-BUS-004 | Digital Makers | Specialisation | Digital business

26 weeks

duration

500 hours

learning time

2 x 2h

live sessions per week

US\$500.00

fee per learner

Specialist school with a monthly applied project and a work placement through Zambesi Digital Works. Career targets: Founder, product owner, business analyst, consultant.

Delivery

Offline-ready: can run without internet

Suitable for

Tertiary and university, Women and girls, Working professionals, Small businesses and traders

What you will be able to do

- Complete a specialist school with an applied project every month and a final work placement through Zambesi Digital Works. Capstone and public portfolio required.

Syllabus

1. Business model design
2. product management
3. digital sales
4. finance
5. legal basics
6. pitching
7. Capstone: Launch-ready venture plan and MVP

Hands-on practical work

- Build and launch an MVP
- run a pitch day with real investors or sponsors

Resources and equipment

Laptops, prototyping tools, business templates

Off-grid and solar option

Offline prototypes and paper tests

Assessment

At least 60% overall, all core projects, approved capstone, public portfolio, satisfactory placement report.





Career direction

Founder, product owner, business analyst, consultant

Startup and SME growth and funding for youth enterprise

Next steps

Entry from EX5; TR2; TR3

Enrol

Skills first, certificate second: you finish with something you can do and a QR-verifiable certificate to prove it.

Enrol online at <https://zambesi.ac.zw/course.php?slug=digital-entrepreneurship> or contact info@zambesi.ac.zw / +263 7X XXX XXXX.

